

Company Data

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founded 1996



Oliver M. Zielinski

Profile

Z MEDIA specializes in helping businesses improve their external and internal communications. Its services range from simple stationery design to complex concepts covering the whole field of business communication.

Z MEDIA has four main strands of activity:

- ▶ press service (texts, photos, events),
- ▶ publications (brochures, reports, magazines),
- ▶ web service (concepts, programming, maintenance),
- ▶ training service (in German only - press, correspondence, on-line).

Special service GERMANOMEDIA

For its English speaking clients who want to enter the German speaking market **Z MEDIA** has developed a special service - **GERMANOMEDIA**. Products for the German-speaking market need support in German prepared in a sophisticated style by a native speaker and tailored for the needs of the specific audience in terms of accessibility and acceptance.

Z MEDIA delivers these **QUALITY EDITORIAL SOLUTIONS**.

Z MEDIA works to the highest professional standards:

- ▶ **Z MEDIA** knows German and English.
- ▶ **Z MEDIA** knows the needs of client and customer.
- ▶ **Z MEDIA** knows how to deal with text and graphic materials.
- ▶ **Z MEDIA** knows pre-press and programming.
- ▶ **Z MEDIA** understands the needs of corporate communications.

Z MEDIA offers a wide range of publication related services for different solutions:

- ▶ translations, editing, layout & design, proofreading, programming
- ▶ business reports, manuals, books, business correspondence, periodicals, websites



www.germanomedia.com

References

Z MEDIA has done international publication projects for Vattenfall-Group, Sweden, which is now the third biggest energy provider in Germany, for the European Institute for the Media and for Bewag, the City of Berlin's energy provider.

Business goals in the U.S.A.

- ▶ finding U.S. companies either working in the German market or interested in doing so and wishing to have a competent language and media service from the start,
- ▶ finding cooperation partners like U.S. media or advertising agencies with interest to accompany clients to the German speaking markets in Europe